

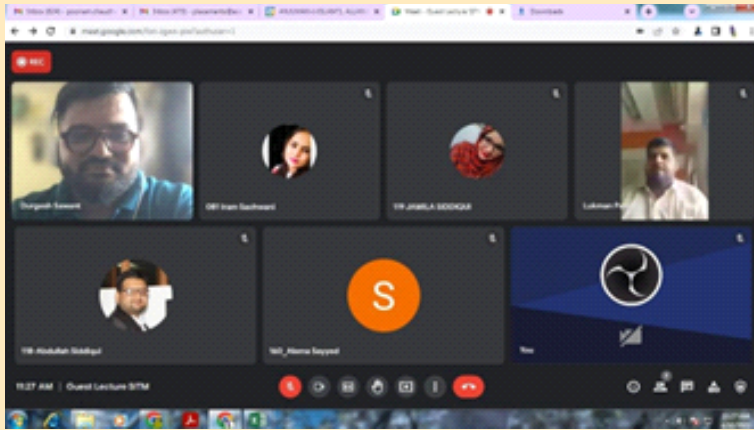
NEWSLETTER

Anjuman-I-Islam's
ALLANA INSTITUTE OF MANAGEMENT STUDIES, ALUMNI ASSOCIATION
Badruddin Tyabji Marg, Off. 92, Dr. D. N. Road, Opp. CSMT, Mumbai 400 001.



Issue: 1

2021-2022



DURGESH SAWANT, **Sr. Manager (Products) Freightwalla**

On 16th April 2022 Mr. Durgesh Sawant (MMS BATCH 2010-2012) took the online session on IT Project Management. He emphasized the critical role of IT product management in ensuring successful product lifecycle management. Key points included adopting agile methodologies, aligning IT products with organizational goals, and prioritizing user experience and innovation.

MR. KASIM KHAN, (BATCH 2015)

On 27th October 2021 Mr. Kasim took the session how to develop advanced techniques to improve sales performance, negotiation, and customer relationship management.



MR. SHAHID SHAIKH

Batch 2013

On 24th January 2022 Mr. Shahid Shaikh delved into marketing strategies specific to the textile industry. Discussions revolved around global market trends, sustainable practices, and leveraging technology for enhanced customer engagement.



Atul Rane (Batch 2013)

On 22nd September 2021, Mr. Atul Rane conducted an interactive session on Product and Customer Service, which was highly appreciated by students. Their queries on corporate induction, career growth, and workplace culture were met with insightful and relevant responses, aligning with current industry trends and engaging the audience with enthusiasm.

Arbaaz Khulli (Batch 2015)

On 2nd October 2021 Mr. Arbaaz Khulli had an online session on Digital Marketing. He shared valuable knowledge on SEO, social media marketing, content strategies, and analytics, providing students with a deeper understanding of the evolving digital landscape. The session was interactive and practical, offering industry-relevant insights and career guidance.



**We are thankful to Alumni members
have generously contributed towards
their Alma mater**

